

**Outreach Feedback from Magnuson Community Center
October 19, 2011**

1# What the Parks Department should we prioritize?

- Serve immediate community
- Things unique to Magnuson CC
- Target middle and high school students advertise and prioritize , foundations
- Partnerships in the Park and community
- Platform for community involvement
- Donations and outside funding
- Efficiency look at big picture support each other's community lines
- Sue technology partnerships school websites sharing link
- Define Tiers more clearly
- Transparency in Tiered process selection
- Summer programs increase hours in the summer months
- Volunteer opportunities
- Safe and engaging programs for youth
- Partnership with YMCA
- Nature programs
- Children's programs
- Evening hours maintain them
- Teen programs
- Maintain Parks and Rec staff
- Increase volunteer support
- Seek out Grants
- Increase to a 2 A site
- Accessible programs for marginalized groups
- Maintain priorities and mission over monetary gains
- Community of Centers focus on regional needs verse individuals needs
- Commit to the Geo structure and make it work
- Communities giving back maintain or expand facilities
- Scholarship for low income families
- Sports programs 10 and up

2 What should we keep doing?

- Advertising what the community center actually do
- Serving special needs populations
- Affordable classes keep cost down so classes can serve all families
- Recruit parent volunteers

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- Free summer concerts
- Engaging middle and high school kids , late night battle of the bands, rock the park
- More volunteerism
- Look at cost cutting ideas that do not involve cutting staff
- Pursuing media coverage for specific events
- Marketing community centers event in local media, NPR, small local papers
- More marketing
- Youth programs , children's summer camps
- Jr. naturalist explorers
- Partner with like minded organizations
- Support programs that reflect the populations need (i.e.) Senior programs
- Focus on Sustainable programming
- Maintain CC current hours
- More nature programs in wetland area , bird garden
- Informal environmental education program
- Evening programs
- Racquet ball
- Pickle ball
- Foosball
- Big special events and movie nights
- Partnerships
- Friday Teen nights
- Drop in basketball
- Swimming, boating
- General youth programming
- Ball pumping
- Scholarships
- Rock the park
- Mentoring /counselor support
- Bike festivals
- Community building
- Safe place for your child to play
- Toddler playtime indoor space when the weather get bad
- Bug museum
- Swimming lessons

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3 What should we stop doing?

- low attendance events
- focus on the use of space in facility reduce the use in spaces that are not bringing in revenue
- Stop ignoring your partnerships
- Stop treating CC inequitable
- Not trying to get 2B status
- Stop spending quarter of a million dollars at Matthews beach
- Be intentional about spending
- Reduce maintenance cost to building and facilities
- Stop leasing and renting to organizations that don't fit the parks guidelines
- Preschool program
- Magnet center that targets different age groups /populations
- Drop in programs
- Special events that are not self sustaining
- Low use hours
- Labor intense special events
- Free special events
- Cutting the budget
- Citywide events and focus fund on Magnuson CC needs
- NOTHING
- Reducing number of days offering open gym time
- Shortening the hours of operation
- Selling snacks out of vending machines
- Ignoring needs of the community
- Being open when the kids are in school
- Thinking and acting in "Silos"
- Thinking that parks and Recreation is just for kids, growing senior population
- Non sustainable programs
- Keeping staff that are not doing their jobs accountability
- Inefficiencies
- Cutting the Parks Department's budget
- Being closed in the day during the summer months

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#4 What can you do?

- Send letter to the city council
- Help educate people about the importance of Community Centers
- Leverage structures in place of events
- Use the talent of volunteers and docents
- Help with building partnerships
- Create a neighborhood network
- Families and kids need to be served
- Advertise the uniqueness of the parks, water activities, nature programs
- Ask for donations from Safeway and QFC
- Volunteer awareness campaign
- Attract regionally broader promotion
- Ability to create with children
- Utilize relationships and assets that already exist
- Leveraging schools, View ridge, Sand Point, Laurelhurst, Bryant Wedgewood, Eckstein, Roosevelt, U Prep, Hale
- Volunteer create framework, that makes volunteerism easier
- Involve all ages
- Fundraising BBQ special events'
- We will speak up at public meeting with Council and Mayors office